



IEEE CG&A Workshop at SIGGRAPH ASIA 2025

# From Publication to Presentation: The Magazine First, Conference Second Initiative at IEEE CS

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Dec 17, 2025

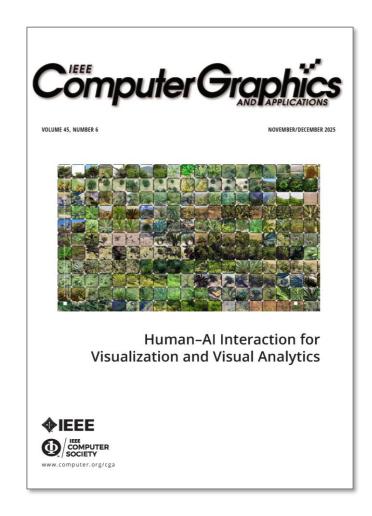
### Welcome & Workshop Goals

→Welcome to the first IEEE Computer Graphics & Applications (CG&A) Workshop at SIGGRAPH Asia

→Our goal: to strengthen CG&A's presence in the Asia-Pacific region and forge a lasting connection with SIGGRAPH Asia.

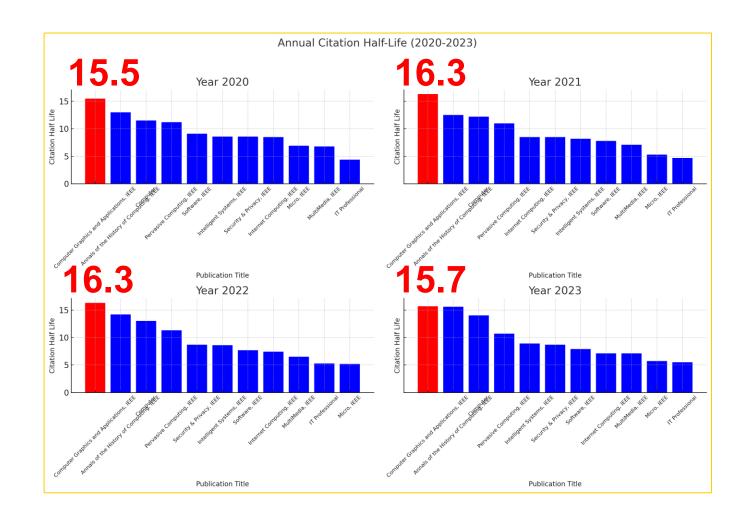
#### What is IEEE CG&A?

- → IEEE's flagship magazine for applied computer graphics published since 1981 by the IEEE Computer Society
- → Serves as a bridge connecting researchers, engineers, artists, and industry practitioners
- → Known for accessible writing, strong visuals, and real-world relevance
- → Why publish here? (Let's explore...)



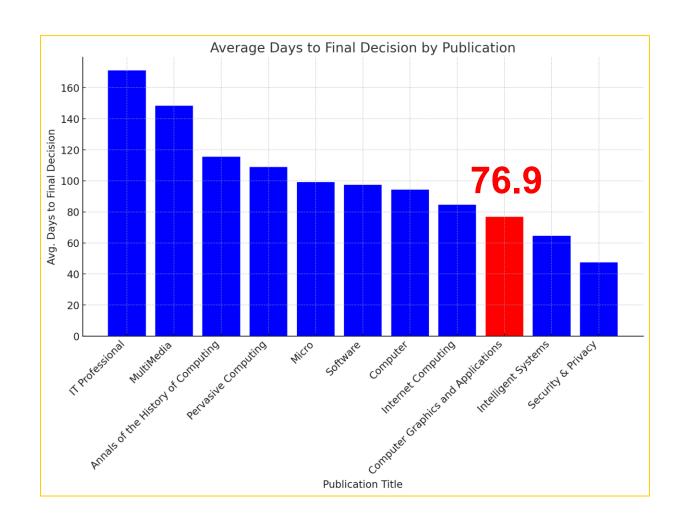
#### Citation Half-Life 2020-2023

- → CG&A is consistently a top-ranked CS magazine in Citation Half-Life
- →Our articles sustain long-term impact and continue to be cited for years.



#### **Average Days to Final Decision (2023-2024)**

- → CG&A maintains a balanced review timeline
- → Thorough yet timely, making it a strong choice for researchers.



#### Magazine First, Conference Second (M1C2)

- →Peer-reviewed and published in CG&A → present at SIGGRAPH Asia or other collaborating conferences
- → Collaborate with flagship conferences from diverse fields and geographics regions
  - 2025 M1C2 partners include: EuroVis, GMP, ISMAR, VIS, and SIGGRAPH Asia
- → Authors of forty accepted CG&A papers have participated throughout the year.

# CG&A's Strategic Expansion in the Asia Pacific Region

- → Tapping into the region's rapidly expanding R&D ecosystem
- → 26% of our editorial board now represents Asia Pacific
- → 17% of our 2025 accepted papers originate from the region
  - Our 2026 goal is for the proportion of accepted papers to surpass the proportion of editorial board members.

## Call for CG&A Papers and SI Proposals

Feature and Special Issue Submissions

**Department Submissions** 



Special Issue Proposals



### **Acknowledgments & Call to Action**

- → Thank you to the SIGGRAPH Asia committee, the IEEE Computer Society, and the CG&A Editorial Board
- → Thanks as well to our session chairs, presenters, and student volunteers
- →We invite you to publish with CG&A and join us as authors and reviewers
- → "Magazine first, conference second," as we shape the future of computer graphics together.

